Jobs To Be Done Canvas

Date: **3/1/2022**

Version: **.1**

Project: **(Project Description)**

Job Executor: **(End User)**

Job Statement: Verb + Objective (Noun) + Clarifier

Job Map

4. Confirm

*Ensure ready to conduct the job*

* Task/Sub-Job 1

3. Prepare

*Organize materials and set up for the job*

* Task/Sub-Job 1

2. Locate

*Gather materials/info to do the job*

* Task/Sub-Job 1

1. Define

*Determine Objectives and Plan the job*

* Task/Sub-Job 1

8. Conclude

*End the job and follow-up*

* Task/Sub-Job 1

7. Modify

*Modify plan as necessary*

* Task/Sub-Job 1

6. Monitor

*Evaluate success as the job is performed*

* Task/Sub-Job 1

5. Execute

*Perform the job as planned*

* Task/Sub-Job 1

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Emotional Roles *(“I want to feel…”)*

* Role 1

Related Jobs Key

Related Main Jobs

Related Sub-Jobs

Task

Social Roles *(“I want to be perceived as…”)*

* Role 1